



What will change ?

WILL CHANGE TO...

BECOME

WITH ...

1	ENERGY	NO MORE A COMMODITY	OPTIMAL	SMARTGRIDS
2	ENERGY EFFICIENCY	BE IN THE DESIGN OF EVERY DEVICE	A DNA	SMART HOMES SMART BUILDINGS
3	CITIES	CONNECTED & BENCHMARKED ENERGY, TRANSPORTATION, ICT (3P)	SMARTER	SOCIAL MEDIA « TRIPLE PLAY »
4	DEMAND	BE KNOWN IN REAL TIME	PREDICTABLE	DEMAND RESPONSE AND VPP, HANA
5	CUSTOMERS	REVERSE THE ENERGY VALUE CHAIN	EMPOWERED	INTERNET MOBILITY ONLINE SERVICES

•SmartGrids 211 projects, 3 b€ RD&D Covering Smart Homes, Meters, IS

•Demand savings 5-31 % (100 pilots) In-Home Display savings 9% (Empower study by Vaasaett)

•Energy Efficiency instant Benchmarking becomes a reality with in-memory HANA